

Why Be Great?

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Have you ever thought about what it would take to make you "truly great" at what you do?

Look around at your employees and co-workers and ask yourself whether or not any of them are "truly great" at what they do. No doubt some of them really excel at their jobs and at life, while others just seem to get by. What separates those that excel from those that don't?

Is it education? Training? Commitment? Willingness to work extra hours?

Do those that excel possess better communication skills, or maybe those that excel also have better technical knowledge?

If you put these factors to the test, you may be surprised by the answers. Those that truly excel at anything have one key factor in common. Those that excel at anything are simply those that are most passionate about it.

When you look at the Olympics, for instance, you see world-class athletes competing with one another to see who is the "best of the best." You see hundreds of dedicated, passionate athletes whose skill levels are so high that the difference in their performances are measured in tenths or even hundredths of a second. The worst of these athletes still possess amazing skills and perform at levels far above those that most of us could ever even conceive.

Certainly the Olympic athletes have amazing talent, but they also work with an unprecedented dedication to perfect their skills. For them, it's a labor of love because of the passion they feel for their sport. They did not become great in a day; instead they have dedicated their lives to being great.

Are you great at what you do?

How much passion do you have for your job? Do you do your job because it's something that you love, or because you need the money to pay your bills? Do you work at something that you love, waking up each morning looking forward to another day of passion in your job? Or do you rise each morning and force yourself into the shower, into the office, and into a job that you would rather not do?

We're not suggesting here that you should walk off your job and pursue a career as a wind-surfer. What we are suggesting is that each of us has things we are good at and are passionate about. You will find it much easier to excel at something that you love doing and are passionate about. Passion for what you do will easily translate into better quality work, more productivity, increased income, and more personal happiness.

If you love working with people, then your job should reflect that and you should be in a position that allows you the opportunity to do what you do best. If you love working with the numbers and the details, then your job should reflect that, as well. Most people don't take the time to think about what they "want" to do, instead they focus on what they believe they "should" do based on someone else's view of what is right or wrong.

Think about what you enjoy doing. Not just hobbies, but what brings you joy every day. And then focus your life and your job around the things you enjoy the most. If you do that, you can be assured that you too, will excel at your job. If your job requires that you do things you have little or no passion for, then your life and your work will reflect that lack of passion.

An engaged and energized workforce leads to higher productivity, reduced costs, improved customer service, and increased profitability. Employee engagement happens when your Corporate Culture, Leadership Style, and Employee Expectations are in synch.

The Fusion Program from ECI Learning Systems is designed to align these 3 concepts in your organization – engaging your employees and creating positive energy that will propel your company to new heights.

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